THE ECFA SEAL:

Behind our Pledge to Friends of Iwa

APPLYING A HIGHER STANDARD. SERVING A HIGHER PURPOSE.

Promises, promises. Sometimes we're tempted to be cynical about promises because they seem to be made so casually. Promises today are often accompanied by "fine print" that essentially nullifies any obligation to honor them. Sadly, many of us have even come to expect that "promises are made to be broken."

As an organization committed to serving and honoring Jesus Christ, we have promised to operate in a manner reflecting integrity, honesty, excellence, and faithful stewardship of the resources entrusted to us. This has been our pledge to friends and supporters like you. However, we know our pledge can only take on credibility when it is fortified by our actions. We want to prove ourselves faithful to our promises. This is why the ECFA seal means so much to us—and to you.

ECFA (the Evangelical Council for Financial Accountability) was founded in 1979 to help ensure the integrity of Christ-centered organizations that are qualified for nonprofit, tax-exempt status. Today, nearly 1,100 Christian organizations submit to the annual evaluation and approval process established by ECFA—resulting in a powerful collective testimony of accountability before God and man.

Through accreditation by ECFA, we demonstrate our commitment to biblical excellence and accountability. Because we faithfully adhere to ECFA Standards, we have earned the right to display the ECFA seal on all our literature. This seal tells our friends, supporters, and constituents that our ministry upholds high standards—not only in word, but also in deed. The ECFA seal means that our organization:

- Has a clear and strong commitment to evangelical Christianity
- Has an independent Board of Directors that governs our activities
- Submits to an annual independent audit
- Manages and applies funds with appropriate controls
- Believes in and practices financial disclosure
- Follows strict standards for fund-raising and stewardship

The ECFA seal is an outward expression of our inner resolve to represent truth and integrity in all aspects of our ministry: our fund-raising, financial accounting and reporting, our governance, the stewardship of God's resources, and in our valued relationship with you, our supporter and friend.

So, the next time you see the ECFA seal on our literature, let it remind you of our dedication to the principles upon which this ministry was founded and our commitment to bring honor and glory to God's name. ECFA, in partnership with its members, is truly applying a higher standard and serving a higher purpose—by God's grace.

ECFA welcomes your requests for further information. Visit ECFA on the Web at www.ecfa.org, or call ECFA toll-free at 1-800-323-9473. You may also write to ECFA, 440 West Jubal Early Drive, Suite 130, Winchester, VA 22601.

"Now this is our boast: Our conscience testifies that we have conducted ourselves in the world, and especially in our relations with you, in the holiness and sincerity that are from God. We have done so not according to worldly wisdom but according to God's grace."

2 Cor. 1:12 (NIV)

ECFA MEMBER

A higher standard. A higher purpose.

This seal is our pledge that your gifts will always be used as you planned.