

Generally describe the various ministry focus groups using HEARRT PECK

Having reached a prioritized consensus of the smaller focus groups, we use HEARRT PECK to flesh out those we foresee receiving our attention within the next five years.

Step 5

SELECT PRIMARY SUBGROUP(S) FOR PRESENT MINISTRY

FOCUS Now we have a prioritized list of ministry focus groups that should keep us busy for at least the next five years. The last question we should ask is whether to concentrate on one ministry focus group, or more. The answer depends on the following factors:

1. Opportunity
2. Urgency of need
3. Human and material resources
4. God's leading

Remember that we are intentionally not selecting the ministry focus group among whom we already have effective and fruitful ministries; it is assumed that we'll maintain and improve ministries among those people. Our task here is to identify the ministry focus group or groups we feel God wants us to focus special attention upon to develop more effective leadership and ministry.

This process is to help our leaders determine where we should focus a major portion of our energies at this particular time, and is for **internal ears only**. The broad ministry focus group is the one for public consumption because it is more permanent and as inclusive as our particular church or ministry can practically be. The small ministry focus group is an exclusive, temporary emphasis that needs to be as specific as possible for ministry evaluation and development purposes. We don't want anyone to be excluded. Our goal is to reach as many different types of people as we can, and the Bible teaches us the most effective and efficient way to accomplish this is by developing ministries by groups, one group at a time.

Opportunity

Unique circumstances within our church or extraordinary open doors for ministry to a particular ministry focus group may cause us to consider tackling the development of leadership and ministry for more than one group at a time.

Urgency of need

The urgent need of a particular ministry focus group, as well as the urgent need of our own church to develop effective ministry within a particular group, may lead us to choose more than one target audience at a time.